



Dr. Riese

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**Principles of Adobe
Room 534**

Grading Policy

Grading policy:

- 40% Summative Assessments (Tests & Quizzes)**
- 30% Formative Assessments (Individual Progress)**
- 30% Classwork and Participation**

Expectations

- Please be on time**
- Enter and exit quietly**
- Treat all classroom equipment with respect and dignity**
- One person speaks at a time**
- Respect your peers in your words and in your actions**
- Please assist your peers to share ideas, content, and solutions**
- Come prepared for class, and work to the best of your ability**
- Follow all lockdown procedures**
- Follow the teacher during fire drills**
- Headphones and electronic devices are for instructional use only**
- Absolutely no food or drinking in the computer lab**



Classroom Materials:

- 1 Black and White Marble Notebook, and 2 Thumb Drives (1 gigabyte minimum each)**

Audio Visual | Small Business Digital Marketing & SEO

Computer Graphics and Interactive Media Fundamentals

- Students will finalize learning the tools in Adobe Photoshop by designing custom graphics with multiple layers, transparencies, colors, and saving their work to a designated sub/root folder.
- Students will be exposed to digital advertising and structured web design around Search Engine Optimization (SEO).
- Students will learn multiple formats for digital advertising and industry-standard web-based layouts.
- Students will learn file management requirements regarding text, images, and metadata.
- Students will learn all the formatting concepts for small business website design and SEO foundations.

* Please visit StudentPortfolioNY.com and click *curriculum & Instruction* to view the curriculum/s

Student Print Name _____ Student Signature _____ Date _____

Parent Print Name _____ Parent/Guardian Signature _____ Date _____

Behavioral Grading Policy

The technology lab's guidelines are structured on a scale from 0 -5 each day. The total is summed up after each quarter for a behavioral grade assessment.

5	The student displayed an exceptional work ethic, showed kindness toward others, and arrived on time for class.
4	The student completed all of the assigned work for the day and arrived on time for class.
3	Lateness equals an automatic three for the day and/or the student's work ethic was less than satisfactory during class time.
2	The student was very disruptive and did not follow directions. The student was over fifteen minutes late for class.
1	The student showed no willingness to participate and was more than half an hour late to class (Cut slip).
0	The student was completely insubordinate, and their behavior was recorded for parental and administrative review.

Note: All students are responsible for conducting themselves professionally when using any hardware, software, or Internet resources within the school building.

Thank you for reviewing the technology lab policies and guidelines. As a school requirement, please have a parent or guardian sign this and return it with the student to the classroom. This document ensures that all parents/guardians understand the formative and summative assessments for all students in the technology lab.

PrinciplesPrinciples

Student Print Name _____ Student Signature _____ Date _____

Parent Print Name _____ Parent/Guardian Signature _____ Date _____

* Please visit StudentPortfolioNY.com and click *Curriculum & Instruction* to view the complete Technology Curriculum scope, sequence, and software breakdown.

Thank you.
Respectfully, Dr. Riese